

## Type

Activity Type is used by HEAT to collate similar activities for aggregate national reporting. Assign your activities accurately to a Type to ensure consistency across the HEAT membership. Please contact the HEAT Service for additional guidance if required.

Type (Required Field)	Location	What activities should this be used for?	Examples
<b>Exhibition</b>	Any	A light touch event for students, usually 1 day or less. Can be broadly subject specific, aimed at a group or an open audience with very limited interaction.	UCAS Convention Careers Fair/Information Stand National Care Leavers Group Trips and Recreational Visits
<b>General HE Information</b>	Any (Except HE Campus)	A light touch activity delivered off a HE campus to a group of students on a range of progression subjects and HE related topics. Should not be used in conjunction with `HE Campus` location.	Assembly Student Life talks HE Finance sessions
<b>HE Campus Visit</b>	HE Campus (FE Campus if applicable)	A visit to a HE Campus that does not primarily focus on HE subject input. Includes activities related to HE in FE on a FE Campus.	General Campus Visit or Talk Campus / Accommodation Tour Open Day / Applicant Day Awards Ceremony
<b>HE Subject Insight</b>	Any	Activity designed to provide an insight to a subject(s) or to increase awareness of a subject(s) at higher education. Can be a structured subject specific event.	Taster in Forensic Science Introduction to Humanities Discover Law STEM Day
<b>Mentoring</b>	Any	Activity with repeat interactions and sustained engagement designed with a range of outcomes. Involves a dedicated relationship between a mentor and student mentee(s). Can be face to face or online activities.	Work Experience mentoring Group Mentoring and Tutoring Pastoral Mentoring Online Mentoring
<b>Non-Student</b>	Any	Activity aimed at staff in Higher Education, schools and colleges and/or parents/carers. Student participants should not be registered.	UCAS Advice for Teachers Parent / Carer Evening HE Advisors Day Teachers Conference
<b>Skills and Attainment</b>	Any	Activity designed to increase knowledge, skills and understanding. They have a clear aim and can be used to help, for instance, students with their Key Stage Curriculum, contribute to increasing attainment or personal development.	Interview Skills Essay writing or research skills Future You sessions UCAS-related activities Motivational / Inspirational Speaker Career or Employability-related activity
<b>Summer School</b>	HE Campus	One or more days of intensive activity aimed at providing a real insight into university life and all that it entails. May also be an Easter School. Residential and non-residential.	International Summer School Year 10 Residential Spring School University Transition Summer School
<b>Other</b>	Any	<u>Only</u> to be used when no other category is applicable.	<i>Please do not use this category</i>